



# WeAreTheCity Opens Nominations for their 2024 Rising Star Awards, Celebrating a Decade of Brilliance in the UK's Female Talent Pipeline

#### FOR IMMEDIATE RELEASE

WeAreTheCity, a leading organisation committed to promoting diversity and recognising outstanding talent, is thrilled to announce the opening of nominations for the prestigious 2024 Rising Star Awards. This marks a decade of honouring exceptional women below management level in the UK and aligns with the strategic goal of showcasing 1,000 outstanding women by 2025.

#### A Decade of Recognising Brilliance

Since 2015, WeAreTheCity has been at the forefront of highlighting and celebrating the achievements of women across 20 different industries, fostering a community of leaders and role models. With 950 previous winners in the UK and India, the Rising Star Awards continue to shine a spotlight on remarkable individuals.

In previous years, the awards have been supported by an array of FTSE sponsors and this year is no different. The 2024 Rising Star Awards are powered by the Royal Bank of Canada and supported by BAE Systems Digital Intelligence, Barclays, Bloomberg, CMI Women, Dentsu, FTI Consulting, HSBC, Knight Frank, Lloyd's, National Grid, Northern Trust, Oliver Wyman, Reed Smith, Smart Works, Visa, Warner Bros. Discovery and Warwick Business School.



Dave Thomas, CEO, RBC Europe said, "Royal Bank of Canada (RBC) is delighted to be powering the Rising Stars Awards for the fifth year. We are committed to helping clients thrive and communities prosper and diversity and inclusion is more than just a value for us, it's at the heart of what we do, so supporting these awards is a great way to celebrate and showcase incredibly talented people and organisations across multiple industries."

#### **Nominate Now**

Nominations for the Rising Star Awards are open to the public, encouraging submissions for outstanding women, champions, men for gender balance, and companies who have made significant contributions to their respective fields. The process includes self-nominations, making it inclusive and accessible to all.

To nominate, visit the awards platform on the Rising Stars' <u>website</u>. The nomination period will close after ten weeks on 21 March.

#### **Awards Categories**

The Rising Star Awards feature a diverse range of categories, including:

- Advertising and Media
- Banking & Capital Markets
- Charity & Not-for-Profit
- Defence
- Digital
- Diversity
- EA/PA
- Education & Academia
- Energy & Utilities
- Entrepreneurs & Start-Ups
- ESG Global
- Healthcare
- Insurance
- Investment Management
- Law (The Lynne Freeman Award)
- Professional Services
- Property

- Science & Engineering
- Technology
- All Other Industries

In addition to industry-specific accolades, WeAreTheCity is calling for nominations in several special categories, including:

#### 1. Champions Award: Recognising outstanding support for the female pipeline

The Champions Award acknowledges the accomplishments of five senior individuals, irrespective of gender, actively supporting the female pipeline beyond their primary roles. Nominees may include HeForShe supporters, network leaders, Directors, MDs, and C-Suite individuals who champion women both inside and outside their organisations.

#### 2. Men for Gender Balance: Celebrating men driving gender equality

This category applauds men championing women and gender balance, whether within or outside their organisations. Nominees must hold at least Director level (or equivalent) positions and demonstrate active support for the female pipeline through their work roles or external activities.

#### 3. Company of the Year: Recognising an organisations commitment to female talent

The Company of the Year award celebrates companies demonstrating active support for their female talent pipeline through initiatives, training, development programs, and internal employee relations and diversity network groups.

#### 4. Global Award for Achievement: Honouring international female talent

Expanding the search for global talent, this category recognises a female individual working outside the UK, below director level, within any industry.

#### **Awards Timeline**

Nominations Open: 15 January 2024
Nominations Close: 21 March 2024
Shortlist Announced: 14 May 2024

• Shortlist Celebration: 21 May 2024

Public Vote Opens: 14 May 2024Public Vote Closes: 20 May 2024

• Winners Announced: 28 May 2024

• Awards Ceremony: 17 July 2024

**Note:** The Public Vote is a separate award, and the number of public votes does not affect the judges' decisions for other category winners. Champions, Global Award for Achievement, Men for Gender Balance and the Company of the Year are excluded from the public vote.

WeAreTheCity looks fo ward to celebrating a decade of b illiance and recognising the next generation of leaders in 2024!

## **About the Company**

WeAreTheCity.com is a website that provides free career resources for working women across the globe. WeAreTheCity also shines a spotlight on women through a series of awards and listings such as the Rising Star Awards (recognising Junior to mid-level women across 20 industries), the Trailblazer50 (recognising senior gender campaigners, women's charity leads and allies), the Pioneer20 (recognising female refugees who create impact and provide support within the refugee community). To date, WeAreTheCity has recognised over 2,000 women through their various awards and provided support thereafter through their partnerships with business schools and education providers. WeAreTheCity also hosts free webinars, conferences, and events throughout the year. To date, they have upskilled more than 40,000 since their formation in 2008. They currently have 80,000 female members and a following of 60,000 across social media platforms.

<u>WeAreTechWomen.com</u> is WeAreTheCity's sister company dedicated to seeing the increase of women in technology. WeAreTechWomen provides free resources and job opportunities to women working in Tech. They also shine a spotlight on women through their TechWomen100 awards (recognising junior to mid-level women, male allies, senior champions, networks, and companies). WeAreTechWomen host several conferences and summits throughout the year to support women into leadership positions and to address the barriers faced by women in the tech industry. To date, they have helped to upskill over 25,000 global women. WeAreTechWomen has a membership of over 40,000 women and a social media following of 30,000.

Both organisations were founded by Vanessa Vallely who was awarded an OBE for her services to women in 2018.

### **Media Contacts**

This information is for readers who may want to reach out to the company.

NAME

CONTACT INFORMATION

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